

# JAYWAR GRAPHIC DESIGN RESUME

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## EXPERIENCE

### Freelance Graphic Designer

5/02 - present

Freelance clients have included: Scout Labs, Focus Design, AMR Research, Firewood Inc., Terry Healey, Iron Horse Ventures, TripAdvisor.com, NLG.com, NeoVintage, No Karma Records, Contraphonic Records, Yolo County Courts, Flair Communications, Chicago Underground Film Festival, Skyscraper Magazine, tUMULt records and many others.

### Senior Designer at Citilabs

Alameda, California — Tallahassee, Florida — 7/08- 4/11

Created a wide range of marketing materials (ads, logos, icons, fonts, newsletters, emails, web graphics, trade show booths and more) along with user interface designs for a transportation modeling software company and their products.

### Contract Senior Designer at ScoutLabs.com

San Francisco, California — 8/07 - 2/08

Designed web application interface from wireframes for complex, web based software. Created flash presentations, company blog and other marketing materials in high pressure startup environment.

### Contract Graphic Designer at the Discovery Channel Store

Berkeley, California — 4/06 - 4/07

Worked with visual merchandising team to document feature setups, enhanced photos in Photoshop and laid out monthly 60+ page store directives.

### Graphics Associate at AMR Research

Boston, Massachusetts — 5/04 - 6/05

Created charts and conceptual graphics for research and laid out reports. Redesigned report template, designed special publications and improved report presentation for the web.

### Co-lead designer for "The Business of Holidays" book

Published by Monacelli Press in 2004—1/02 - 1/04

Codesigner and contributing writer of 280 page, full color, design/cultural studies book for a major New York art and design press. Reviewed in the New York Times, Print Magazine, NPR, the Chicago Tribune and other places.

### Teaching Assistant for Assistant Professor Georgia Bockos

The School of The Art Institute of Chicago, Chicago, Illinois — 1/02 - 5/02

Critiqued student design work and assisted professor in running class activities.

### Web designer at Adventure Sports Online

Woodland, California — 9/99 - 6/00

Responsible for designing and implementing web sites for businesses and organizations.

### Graphic designer at Messenger Post Newspapers

Rochester, New York — 3/99 - 7/99

Design and layout of advertisements and special advertising sections.

### Expert in:

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
After Effects  
Quark

### Skilled in:

Flash  
Pro Tools  
Final Cut Pro  
TypeTool  
Lightwave 3D  
html, css and action script along with customizing WordPress templates for blogs and CMS.

Continuing education in After Effects, motion graphics and post production at fxphd.com

Able to sketch and draw on paper and with digital tools.

Quick learner, creative, collaborative, hardworking with a positive attitude.

Skilled with digital/film photography and filmmaking.

Can play drums, guitar and piano and learning the Theremin.

Actively creating fine art, electronic instruments, printing and music.

## EDUCATION

### Masters of Fine Arts in Visual Communication

The School of The Art Institute of Chicago — 5/03

### Post Baccalaureate Certificate in Visual Communication

The School of The Art Institute of Chicago — 5/01

### Bachelor of Arts with honors: Art Studio (emphasis in painting and print making)

University of California, Santa Barbara — 8/97

## AWARDS

### Fellowship Award

The School of the Art Institute of Chicago — 5/03

### William Dole Memorial Scholarship

University of California, Santa Barbara — 6/97